**Deborah G. Ellinger**

Deborah is the former President or CEO of four PE-backed companies: Ideal Image MedSpas, The Princeton Review, Restoration Hardware, and Wellness Petfood. She achieved 3X to 9X increases in value through a combination of digitizing DTC marketing, updating go-to-market strategies, expanding real estate, and developing online services and content.

She is a director of three public companies: iRobot, Tupperware, and Covetrus. Previous board memberships include Interpublic Group, National Life Group, Sealy, and several private companies. Deborah’s board experience includes roles as Lead Independent Director, and as Chair of several board committees.

Deborah is also a Senior Advisor to Boston Consulting Group, where she works closely with consumer-facing, healthcare, and tech businesses. She sits on the global board of Women Corporate Directors, the world’s largest community of female public company board members. Ellinger was recognized by the National Association of Corporate directors as a Top 100 Director in 2019.

Earlier in her career, Deborah was an Executive Vice President at CVS Pharmacy and President of CVS.com, a Senior Vice President at Staples, and a partner at The Boston Consulting Group. She began her career in Finance with Mellon Financial Corporation.

Born in the UK, Deborah graduated from Cambridge University, studying mathematics and law; she was also an officer cadet in the British Army, in the Royal Electrical and Mechanical Engineers. She ran the Boston Marathon on behalf of an educational charity in 2015 and 2020, raising over $100K. Deborah is married with two daughters.

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